

## News Release

The Cerces, a Gospel Music Group from Springfield, Missouri, will be presenting a concert

at \_\_\_\_\_(Place)

in \_\_\_\_\_(City/State)

on \_\_\_\_\_(Date/Time)

The group is composed of Cliff and Anita Cerce and lead singer, Terry Yarham. Cliff, a former Pastor and Evangelist, has also traveled with The Forerunners and The Gabriels. Originally from Paterson, NJ, Cliff has produced and recorded dozens of Gospel recordings for Gospel artists such as James Blackwood, Dan Betzer, The Couriers, and others. He has also worked with The Couriers' TV ministry and, for many years, produced "Revivaltime" - the international radio broadcast of a major denomination-airing weekly on 600 US stations and in 85 other countries. He is also on staff as a feature writer for Christian Voice Magazine, which has a monthly circulation of upwards to 25,000.

Anita is no stranger to Gospel Music. Her Dad, Buck Smith of the Royal Masters Quartet, is very well-known throughout Alabama, where Anita grew up. She spent many of those adolescent weekends on her Dad's group's bus, where she saw first-hand in the concerts what the Lord could do in the lives of those who turned to Him. She sang and traveled in youth choirs as a teen and later, as a young adult, was heavily involved in the bus ministry of a large church. People are struck by her sincerity and by her conviction as she sings beautifully of her Savior.

Terry Yarham is the group's lead singer. A Springfield, Missouri native, Terry and his wife, Lori, also live in Springfield with their 3 sons, Josh, Malachi and Gabriel. He has served as a Minister of Music, Children's Pastor and Associate Pastor. Terry, an accomplished musician, is a favorite with audiences everywhere, delighting the crowds with his fervor and excitable singing.

The group and its ministry have been endorsed by Christian Music Presenters of Nashville, which is the leading organization for bringing together concert planners and nationally-endorsed Christian musicians. They are also members of the International Association of Music Ministries and the Country Gospel Music Association. Their live concert DVD, "The Cerces...Live in St Louis", was one of the Top Ten finalists for the coveted 2009 Diamond Awards (one of the Industry's major awards - determined by nationwide fan voting), while the CD version of that project received The Singing News' highest rating - "AAA Excellent".

The group and the individuals in the group have won many prestigious awards in the last few years that have been given by the various associations they have belonged to - but their focus is on the day when the "real" awards will be handed out, when they will one day stand before their Lord.

A concert with The Cerces usually includes at least 15 or more songs, sung in a wide range of styles that include traditional Southern Gospel, Inspirational, Country Gospel, Patriotic, and close harmony arrangements. Not "Hollywood Hopefuls", the trio sees themselves simply as ministers that travel all over the United States and in Canada in their mission of spreading the message that God desires to have a one-on-one relationship with all who will pursue Him.

More information about the group can be found at their website at [www.thecerces.com](http://www.thecerces.com)