

## News Release

The Cerces, a Gospel Music Ministry from Branson, Missouri, will be presenting a concert

at \_\_\_\_\_ (Place)

in \_\_\_\_\_ (City/State)

on \_\_\_\_\_ (Date/Time)

The group is composed of Cliff and Anita Cerce, a husband and wife team. Cliff has served as a Lead Pastor, Associate Pastor, Ministerial College Professor, Evangelist, and Gospel radio station live talk-show host and Program Director ...and has traveled with the musical groups The Forerunners and The Gabriels. He also served as the pianist for Duane Nicholson of The Couriers in 1981 and 1982, when The Couriers were on a two year hiatus. Cliff also presently serves as the Vice President of Heart of Truth Ministries, which is headquartered in Temple, Oklahoma.

Originally from Paterson, NJ, Cliff has produced and recorded dozens of Gospel recordings for Gospel artists such as James Blackwood, Dan Betzer, The Couriers, The Revivaltime Choir, and others. He has also worked with The Couriers' TV ministry and, for many years, produced "Revivaltime" - the international radio broadcast of a major denomination which aired weekly on 600 US stations and in 85 other countries. His desire is to see souls saved and saints encouraged through these ministries.

Anita is no stranger to Gospel Music. Her late father, Buck Smith of the Royal Masters Quartet, was very well known throughout Alabama, where Anita grew up, as well as in other southern states. She spent many of those adolescent weekends on her Dad's group's bus, where she saw first-hand in the concerts what the Lord could do in the lives of those who turned to Him. She sang and traveled in youth choirs as a teen and later, as a young adult, was heavily involved in the bus ministry of a large church. She has also taught Sunday School classes for many years and has served on a church staff as the Director of Womens' Ministries. Anita is also presently involved in the Childrens' Ministry of our home church when The Cerces are in town. People are struck by Anita's sincerity and by her conviction as she sings beautifully of her Savior.

The Cerces are members of Faith and Wisdom Church of Branson, MO, which was founded by their former pastors, Gary and Carol McSpadden who oversaw their ministry, and is now pastored by Dr Mike and Karen Brown. The Cerces and their ministries are also members of the Southern Gospel Music Association, the International Association of Music Ministries, Heart of Truth Ministries, and the Country Gospel Music Association (also known as CGMA), where the couple had served in the past as the Directors of the Branson Chapter of the CGMA for 4 years. They have released 10 CDs and 2 DVDs, with 4 additional CDs now in production. Their live concert DVD, "The Cerces...Live in St Louis", was one of the Top Ten finalists for the coveted 2009 Diamond Awards (one of Gospel music's major awards - determined by nationwide fan voting) - while the CD version of that project received The Singing News' highest rating - "AAA Excellent". Their music and teaching radio broadcast, "Music and The Word with The Cerces", presently airs at 9 am each weekday morning on Branson Gospel Radio at [www.bransongospelradio.com](http://www.bransongospelradio.com) in their headquarters city of Branson, as well as on 8 other radio stations around the country ...and is also available on their podcasts.

A concert with The Cerces usually includes songs sung in a wide range of styles that include Southern Gospel, Country Gospel, The Hymns, Inspirational, Praise and Worship, Patriotic, close harmony arrangements...and also, at times, a message from God's Word. Not "Hollywood Hopefuls", The Cerces merely see themselves simply as ministers that travel to churches, nursing homes, assisted living centers, and other events all over the United States and in Canada in their mission of spreading the message that God desires to have a one-on-one relationship with all who will pursue Him.

More information about the group can be found at their website at [www.thecerces.com](http://www.thecerces.com)