

News Release

The Cerces, a Gospel Music Group from Elkland, Missouri, will be presenting a concert

at _____ (Place)

in _____ (City/State)

on _____ (Date/Time)

The group is composed of Cliff and Anita Cerce, a husband and wife team. Cliff has been a lead pastor, associate pastor, college professor, Christian radio station on-air host and program manager, and an evangelist....and has also traveled with The Forerunners and The Gabriels. Originally from Paterson, NJ, Cliff has produced and recorded dozens of Gospel recordings for Gospel artists such as James Blackwood, Dan Betzer, The Couriers, and others. He has also worked with The Couriers' TV ministry and, for many years, produced "Revivaltime" - the international radio broadcast of a major denomination, which aired weekly on 600 US stations and in 85 other countries. Cliff preaches and teaches regularly on a weekly radio broadcast that is targeted primarily to truck drivers. His desire is to see souls saved and saints through these ministries.

Anita is no stranger to Gospel Music. Her Dad, Buck Smith of the Royal Masters Quartet, is very well known throughout Alabama, where Anita grew up. She spent many of those adolescent weekends on her Dad's group's bus, where she saw first-hand in the concerts what the Lord could do in the lives of those who turned to Him. She sang and traveled in youth choirs as a teen and was later heavily involved in the bus ministry of a very large church. Recently, she taught children in Sunday School and led the Women's Ministry at a church. People are struck by her sincerity and by her conviction as she sings beautifully of her Savior.

The group and its ministries are members of the Southern Gospel Music Association, the International Association of Music Ministries, and the Country Gospel Music Association. Cliff and Anita are also the Directors of the Branson Chapter of the Country Gospel Music Association, which has well over 7000 world-wide members. They have recorded 11 CDs, one of them a Christmas CD. Their live concert DVD, "The Cerces...Live in St Louis", was one of the Top Ten finalists for the coveted 2009 Diamond Awards (one of the Industry's major awards - determined by nationwide fan voting), while the CD version of that project received The Singing News' highest rating - "AAA Excellent".

A concert with The Cerces usually includes songs sung in a wide range of styles that include traditional Southern Gospel, Inspirational, Praise and Worship, Country Gospel, Patriotic, close harmony arrangements....and also, at times, a brief message from God's Word. Not "Hollywood Hopefuls", The Cerces see themselves simply as ministers that travel all over the United States and in Canada in their mission of spreading the message that God desires to have a one-on-one relationship with all who will pursue Him.

More information about the group can be found at their website at www.thecerces.com